

Narrowing the field

FINALISTS

The My Business Award for Solopreneur

Bronwen Williams LAUGHTER WORKS AUSTRALIA

Prior to launching her business less than a year ago, Bronwen presented juggling and motivational workshops. She realised that laughing and playing were not only essential elements of her work, but were the real catalysts to communal personal development, thus she refocused her direction.

Today she delivers workshops that "empower the community to attain greater health through personal joy".

Testimonials attest to the contribution her work is making to those around her.



David Koch, Channel Seven
Business & Finance Editor

On the following pages, you will meet the finalists in the 2002 My Business Awards.

We are thrilled to report that the exceedingly high standard of entries indicates healthy signs for the future of Australia's small and medium business sector.

Our judges were both impressed and inspired by all the entries across the nine categories, and found the job of narrowing down the field truly challenging.

Entries were diverse and interesting and reflected the spirit that drives successful business owners.

More than 320 entries were received from a wide-range of CBD and regional locations across Australia. The large number of entries further cements the My Business Awards as one of Australia's premier business events.

I would like to thank all of our readers who have taken the opportunity to be involved in this prestigious event.

David Koch

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